

Mark Harrison
Web Designer

CV



Personal Profile: **I am currently increasing my skills by enrolling on a Full Stack Web Development course with the Code Institute. This includes learning such technologies as Javascript, Python, Github and Django frameworks amongst others.**

I am a creative and articulate designer, with 12 years experience in commercial graphic design. Having started in print, in 2008 I branched out into web design and now have an excellent understanding of designing and building responsively for both the web and email.

As an addition to my full time role, I also freelance. Jobs of note include building a customised theme in Wordpress 4 for a client, enabling them to update their site in a look and feel individual to them.

For the last 5 years I have been working for an e-commerce company where I have gained an excellent understanding of website structure, user journeys, UI design and responsive emails.

Education: 2017-
[Full Stack Web Development course](#)
Code Institute online diploma (credited by the Edinburgh Napier University).

2001 – 2004
[BA \(Hons\) Graphic Design \(Visual Communication\) 2:1](#)
The Surrey Institute of Art and Design, Farnham, Surrey

1998 – 2000
[ND Graphic Design](#)
De Montfort University, Lincoln

IT Skills: Excellent working knowledge of Adobe CC including Dreamweaver, Photoshop Illustrator and InDesign.
HTML 5, CSS 3, Bootstrap 3, Wordpress 4, tables, media queries.
Good understanding of Microsoft Word and Power Point.

Work History: Web Designer (June 2010 - Present)
[Book People and associated brands](#)
Book People is an online book retailer. My role as web designer is to produce eye-catching designs covering all of the online and direct marketing material including:

- Producing concepts for the UI of Book People's e-commerce site and the distributor arm of the company site, while working with the development team to implement them.
- Design and build bespoke content driven web pages using Bootstrap 3.
- Design and build 3rd party websites (such as the Red House Children's Book Award and Yours Truly sites).
- Design and construction of Book People responsive marketing emails, working closely with the marketing team to deliver to 500,000+ subscribers.
- Using the Litmus email testing platform to ensure all emails work flawlessly across the majority of popular email clients.
- Design for social media to ensure brand continuity across facebook, twitter and other platforms.
- Produce print ready collateral when required for Book People and sub brands.

Aris Technologies Ltd

[Graphic/Web Designer \(September 2009 - May 10\)](#)

Aris Technologies Ltd. is a British technology company specialising in cutting-edge software engineering producing world-leading products. My role at Aris was to produce print and web related material for five separate brands including direct mail, email newsletters and websites. Three of the five brands I created the branding for along with the website design and construction. As the sole designer, it was my responsibility to ensure the smooth running of the Marketing department which meant prioritising workloads and working to tight deadlines.

[Freelance Graphic/Web Designer \(October 2008 - present\)](#)

In between my full time position, I work on print, email and web related jobs for clients.

Marketplace Creative Ltd

[Graphic/Web Designer \(October 2007 - October 2008\)](#)

Marketplace Creative Ltd is a small design agency offering bespoke design solutions to a variety of companies based in and around the South East and London. My role revolved around designing and building websites and Flash animations, as well as working on a range of print material including brochures, leaflets, corporate identity, stationery design, advertising, exhibition banners and character creation. One of Marketplace's major clients was Sony, for which I worked on numerous projects especially image creation and photo retouching for their numerous product brochures.

Northamber Plc

[Graphic Designer \(July 2006 - September 2007\)](#)

Northamber Plc is Europe's largest trade only IT distributor based in Chessington, Surrey. Working as part of a duo of print designers, my role was to produce promotional material ranging from adverts (appearing in industry publications) to glossy magazines, leaflets and posters, implementing the corporate standards across these mediums as well as designing e-shots.

The Lincolnshire Publishing Company

[Graphic Designer \(December 2004 – June 2006\)](#)

Working as an integral part of the Lincolnshire Echo's Advertising Function, I produced a range of graphic work covering advertising, supplements, posters and corporate design for the many independent companies around the local area.

Hobbies and
Interests:

Cycling, music, reading, photography, illustration.

References:

Available on request