

# Mark Harrison

## Senior Web & Print Designer

I am an experienced and highly motivated designer of both web and print backgrounds. For the last 9 years I have been working for an e-commerce company where I have gained valuable experience of [responsive design](#) for both web and email, [B2C marketing](#), [personas](#) and [UX and UI design](#).

I have experience in front end technologies such as [HTML5](#), [CSS3](#), [Bootstrap 3](#), [Javascript](#) and [jQuery](#) and have built sites using [Wordpress](#).

My experience in web design has led me to explore further the **fundamentals of UX and UI and as such, I have started a course through [udemy.com](#).**

### SOFTWARE & LANGUAGES

Adobe CC Suite

HTML5

CSS3

Bootstrap 3

Wordpress 4

Media Queries

Javascript

jQuery

### DESIGN SKILLS

Responsive Design

UX & UI Design

Design for print

Layout

### EDUCATION

BA Hons Graphic Design (2:1)

Surrey Institute of Art & Design,

Farnham, Surrey (01-04)

07813 108884

[mharrisondesign@mail.com](mailto:mharrisondesign@mail.com)

[www.mharrisondesign.co.uk](http://www.mharrisondesign.co.uk)

# WORK HISTORY

## Web Designer (June 2010 - Present)

Book People and associated brands

Book People is an online book retailer. My role as web designer is to produce eye-catching designs to improve user experience covering all of the online and direct marketing material including:

- design concepts for the UI of Book People's e-commerce site and the schools arm of the company, while working with the development team to implement them.
- Design, build and test websites and web pages using Bootstrap 3 and CSS.
- Design, build and test responsive marketing emails.
- Creation of wireframes for both web and email.
- Manage the branding and assets for the schools arm of the business and sub brands that run across web, email and print.
- Work with other departments including buying, marketing and merchandising teams to ensure that briefs and deadlines are met.
- Produce print ready collateral for Book People and sub brands when required.

Other skills that I employ on a regular basis:

- Project management, seeing a project from concept to completion.
- Presenting concepts to varying departments and management to improve user experience.
- Advising management on best practices and tone of voice.
- Product photography for web and print.
- Mentor junior designers.

## Freelance Web & Print Designer

(October 2008 - present)

In between my full time position, I work on web and print related jobs for clients.

## Web & Print Designer

(September 2009 - May 2010)

Aris Technologies Ltd

As the sole designer at this software engineering company, I produced print and web related material for five separate brands including direct mail, emails and websites.

## Web & Print Designer

(October 2007 - October 2008)

Marketplace Creative Ltd

A small design agency offering bespoke design solutions to a variety of companies, I designed and built websites, Flash animations and produced print based collateral.

## Graphic Designer

(July 2006 - September 2007)

Northamber Plc

A trade only IT distributor, I produced promotional material ranging from print adverts to glossy magazines, leaflets and posters as well as emails.

## HOBBIES AND INTERESTS:

Cycling, music, reading, photography.

## REFERENCES:

Available on request