

Mark Harrison

Web Designer

CV



About Me:

I have been a web designer since 2008, with a keen interest in responsive design and construction. I am self taught and have experience in front end technologies such as [HTML5](#), [CSS 3](#), [Bootstrap 3](#), [Javascript](#) and [jQuery](#) as well as [Wordpress](#). I have built themes for sites using wordpress.org as well as Wordpress.com for two clients that enabled them to update their own websites. I am always keen to improve my skillset and as such I am advancing my knowledge of Javascript as well as development frameworks like AngularJS.

For the last 8 years I have been working for an e-commerce company where I have gained an excellent understanding of website structure, B2C marketing, user journeys, UI design and UX principles as well as designing and building for email responsively. As part of this role, I also exclusively look after two brands of the schools arm of the business: The Book People Book Fairs and the Book Bus. My role with these includes updating site content, creating web pages using Bootstrap, designing and building HTML emails and designing a range of print based collateral including leaflets, flyers and brochures while adhering to the brand guidelines.

Alongside this, I also mentor a Junior Designer in web and email design as well as print production technologies and ensure that the Book People's style guides are met and tone of voice is matched appropriately. I also:

- Keep motivated to continually learn and improve my skillset
- Keep up to date with emerging technologies and design trends
- Impart my knowledge and experience on to other members of the design team when required
- Work with other departments including buying, marketing and merchandising teams to ensure that briefs and deadlines are met
- Research into how other like minded companies portray themselves and what they do differently to stand out

Education:

2001 – 2004

[BA \(Hons\) Graphic Design \(Visual Communication\) 2:1](#)

The Surrey Institute of Art and Design, Farnham, Surrey

Software & tech:

Adobe CC suite, Sublime Text, Visual Studio Code, Amazon's Cloud 9 IDE, GIT, HTML 5, CSS 3, Javascript, JQuery, Bootstrap 3, Wordpress 4, media queries.

Work History:

Web Designer (June 2010 - Present)

[Book People and associated brands](#)

Book People is an online book retailer. My role as web designer is to produce eye-catching designs covering all of the online and direct marketing material including:

- Producing concepts for the UI of Book People's e-commerce site and the distributor arm of the company site, while working with the development team to implement them.
- Design and build bespoke content driven web pages using Bootstrap 3 and CSS.
- Design and build third party websites.
- Ensure sites and pages are SEO friendly, well optimised and follow W3C standards.
- Design, construct and test responsive marketing emails.
- Design for print for the schools arm of the business when required.

Aris Technologies Ltd

[Graphic/Web Designer \(September 2009 - May 10\)](#)

Aris Technologies Ltd. is a British technology company specialising in cutting-edge software engineering producing world-leading products. My role at Aris was to produce print and web related material for five separate brands including direct mail, emails and websites. Three of the five brands I created the branding for along with the website design and construction. As the sole designer, it was my responsibility to ensure the smooth running of the Marketing department which meant prioritising workloads and working to tight deadlines.

[Freelance Graphic/Web Designer \(October 2008 - present\)](#)

In between my full time position, I work on print, email and web related jobs for clients.

Marketplace Creative Ltd

[Graphic/Web Designer \(October 2007 - October 2008\)](#)

Marketplace Creative Ltd is a small design agency offering bespoke design solutions to a variety of companies based in and around the South East and London. My role revolved around designing and building websites and Flash animations, as well as working on a range of print material including brochures, leaflets, corporate identity, stationery design, advertising, exhibition banners and character creation.

Northamber Plc

[Graphic Designer \(July 2006 - September 2007\)](#)

Northamber Plc is Europe's largest trade only IT distributor based in Chessington, Surrey. Working as part of a duo of print designers, my role was to produce promotional material ranging from adverts (appearing in industry publications) to glossy magazines, leaflets and posters, implementing the corporate standards across these mediums as well as designing e-shots.

Hobbies and
Interests:

Cycling, music, reading, photography, web technologies!

References:

Available on request